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## Where To Advertise Online To Get Results

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Before you start driving traffic directly to a website or offer, I first recommend advertising a "squeeze page" to start building a subscriber list. Having your own list will enable you to market to your subscribers at a fraction of the cost of direct visitors. Most people who visit a website don't purchase on their first visit, and having a list allows you to follow up with your subscribers and close whatever sales that you don't make today! Plus you can offer additional products to your list and make even more money.

To get started you will need some type of free offer to motivate visitors to subscribe. Of course you will want your free offer to be highly targeted to the products you've chosen to promote. Free reports / ecourses are excellent incentives to get people to subscribe.

If you don't already have a free report to use to start building your list, then you can download a **"rebrandable" report** you can give away with your Clickbank affiliate link embedded inside and earn 50% commissions from our [Content Builder Pro](#) software. This report comes with **high quality graphic images, a ready made squeeze page, and 5 part follow up series** to make it easy for you to give the report away to build your list and make money at the same time.

To brand the PDF file with your [ClickBank ID](#), simply download and run the associated branding tool below, then follow the easy instructions to create your re-branded report:

### **Article Traffic Blitz w/ Re-Branding Rights & Ready Made Squeeze Page**

**==> [Click Here To Download The Branding Package](#)**

[Click Here To View Your Squeeze Page](#)

[Click Here To Download Squeeze Page](#)

[Click Here To Access The 5 Part Follow Up Series](#) (make sure to replace all instances of [firstname\_replace] with the appropriate "first name tag" used by your autoresponder service, and where its says YOURCBID with your Clickbank ID, and Your Name Here with your actual name)

You will need an autoresponder service to connect to your squeeze page. Your autoresponder is what "powers" your list and follows up with your subscribers. If you don't have an autoresponder service we recommend:

[Aweber.com](http://Aweber.com) (currently \$1 for the first 30 days)

[Getresponse.com](http://Getresponse.com) (currently offers a free trial)

\* [Click Here To Watch A Free Video](#) that teaches you how to setup your Aweber autoresponder account, follow up messages and optin form. You can apply the information to setting up Getresponse too, but the process is slightly different.

\* <http://GetSubscribers.com> - is one of the fastest ways to build up a sizeable list with little effort by buying targeted subscribers and leads who request your free offer and join your newsletter/ezine (works best with the GetResponse.com autoresponder service)

\* An excellent resource for creating squeeze pages and building your list can be found at: <http://eToolCentral.com/listboost>

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### **Ezine Advertising:**

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Advertising in Ezines (online newsletters) is HIGHLY RECOMMENDED - and perfectly suitable for a wide range of advertising budgets.

Here are some resources to get you started:

\* [Directory of Ezines](#) - One of the Internet's best "directories" for finding cost effective ezines you can advertise in. (Note that if you're unfamiliar with "ezine advertising" in general, you should - at a minimum - visit the DOE site and subscribe to get their free ebook to get a better feeling for this strategy.)

\* [John Cornetta & Frank Salinas' Trusted Solo Ad Partners](#) - Quite possibly the BEST solo ad sources on the Internet with guaranteed unique clicks to your offer and quality traffic that converts.

\* [Google's search results for "ezine advertising"](#) - Do a little digging and you're sure to find a number of affordable ezines to advertise in.

\* <http://www.warriorforum.com/warrior-joint-ventures> is the "Joint Venture" section of the Warrior Forum and is a great place to find list owners offering ezine advertising / solo ad runs

\* <http://safe-swaps.com> is another excellent resource to buy ezine advertising. Once you have built up your own list you can start doing free "ad swaps" with other list owners, plus you can even sell advertising space in your ezine as well.

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## **Forum Marketing:**

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NOTE: Most forums don't allow out-right advertising. However, many will allow you to include your "signature file" in the footer of your posts where (ideally) you should be promoting your free offer / squeeze page to build your list.

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*Note you should only participate in forums that are related to what you're promoting... For the purpose of promoting our products, you'll generally want to locate Internet marketing or Webmaster related forums.*  
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\*Here's a few popular Internet marketing forums to get you started:

[Warrior Forum](#)

[How To Forum](#)

[Marketing Dot Com](#)

[Entrepreneurial Success Forum](#)

[IM 4 Newbies](#)

\*Here's a full directory of additional forums (includes Webmaster forums) that you can potentially advertise through:

<http://www.learnsteps4profit.com/mbl.html>

\*Here's the Google search results for "marketing forums":

<http://www.google.com/search?hl=en&q=marketing+forums>

The more time you spend participating in the forums, the more exposure you'll receive. Certain topics and posts will generate more exposure than others. After a while you'll get a feel for what topics attract the most attention.

Also, one forum that DOES allow advertising is the one at:

<http://freeadvertisingforum.com>

By signing up for a free account there, you'll also receive the 'Forum Secrets Mini Course' that will shed more light on this powerful promotion strategy.

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### **Article Submission:**

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You can submit short articles to ezine publishers and article directories with your "resource box" and "affiliate link" attached to the bottom of the article. This is a win-win situation as they receive informative content for their readers, and you receive exposure in exchange.

With a little research, you can find a list of potential ezine publishers and directories to submit your articles to here:

<http://www.google.com/search?hl=en&q=ezine+directories>

For best results, you should focus on ezines and categories that are related to Internet marketing topics in general.

**Please Note:** At no time are you allowed to compile lists of ezine publishers and bulk email them. You must contact publishers one by one with your proposal.

I've also compiled a list of the top 100 article directories for you here:

[http://www.etoocentral.com/100\\_article\\_hubs.txt](http://www.etoocentral.com/100_article_hubs.txt)

As our affiliate you are welcome to use any of the 300+ articles from our website here for your submissions:

<http://articles.etoocentral.com/sitemap.html>

Just be sure to change them up a bit and add your name as the original author

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### **Social Networking:**

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One of the biggest problems with marketers who attempt to use social networks to drive traffic is that they end up spamming their followers to death, and soon they are either ignored or even banned.

It's very important that you use social networks as they were intended, to socialize, if you want to make the most of your efforts. People buy from people they trust, and the best way to earn trust is to let people get to know who you really are as a person and what you're all about.

[Facebook](#) and [Twitter](#) are the two largest social networks, but there are many others you can take advantage of including [Bebo](#) and [LinkedIn](#)

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*Note if you have a blog, one thing you can do is create helpful posts on your blog and then post an "update" to all of your social network profiles telling people about your new posts. You can't post a lot of information on the networks themselves, but they work very well for publicizing blog posts*  
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Watch these bonus videos to learn more ways to get social traffic...

[Social Bookmarking](#) | [Blog Commenting](#) | [Yahoo Answers](#)  
[Squidoo](#) | [Hubpages](#) | [StumbleUpon](#) | [Digg](#) | [YouTube](#)

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### **Classified Advertising:**

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Here are the top 7 classified ad sites that have proven to bring in high quality traffic ...

<http://usfreads.com>

<http://classifiedads.com>

<http://ebayclassifieds.com>

<http://craigslist.org>

<http://domesticsale.com>

<http://backpage.com>

<http://oodle.com>

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## **Pay Per Click Advertising:**

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*Note the key to your success with PPC is NOT going after the most popular keywords, but rather finding \*numerous\* less popular, less expensive keywords and keyword phrases to target. Goodkeywords.com provides an excellent (free) software program that will help you with this.*  
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Here's a list of PPC programs you can use to promote your offers:

<http://adwords.google.com> (offers great PPC tips & tutorials)

<http://searchmarketing.yahoo.com>

<http://www.miva.com>

<http://www.enhance.com>

<http://www.looksmart.com>

<http://www.kanoodle.com>

<http://www.7search.com>

<http://exactseek.com>

**Best of luck in your promotions!**